## Regenerative Medicine The Real Solution to Pain

## Today's Seminar is on a New Solution to

If you or a loved one have been diagnosed with a bone, joint, ligament, tendon, muscle, or nerve problem today's information could change your life.

We are going to introduce you today to a new field in health care called *Regenerative Medicine*.

"Regenerative" means by definition to bring into existence again.

With regenerative medicine procedures you would not only eliminate your pain but repair, rebuild, and heal any injured area of your body.

For example, if a lizard loses part of its tail, the tail grows back. That is what we mean by regeneration. We are not discussing how to feel better. We are discussing how to have your injured area actually Regenerate.

Our goal is to help you have as much regeneration as possible.



CENTER FOR REGENERATIVE MEDICINE



Institute for Stem Cell Biology and Regenerative Medicine

## HSC HARVARD STEM CELL IN TUTE Research is be

1000 scientists. One goal. Discovering cures.

Wellcome Trust - Medical R ch Council Cambridge n Cell Institute Research is being conducted at leading Universities and Hospitals.

Regenerative medicine offers a way to eliminate degenerative disease related to pain.

"Degenerate" means to become worse over time.

Degenerative diseases are those health problems that will get worse without proper treatment.

These include arthritis and most muscle, tendon, cartilage, nerve, and joint problems.

Drugs could reduce your pain but do not stop degeneration.

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As a result, people taking drugs for pain may continue to injure themselves even if they do not feel it.

You will feel better today but actually be worse tomorrow. In fact, non-steroidal anti-inflammatory drugs like Tylenol, Advil, Aleve, etc. may make you feel less pain, but over time they destroy cartilage.

Opioid drugs like oxycodine and fentanyl may reduce pain but are addictive. Opioid drugs now kill nearly a thousand people each week. More than those killed by auto accidents. According to AARP one-third of seniors have been prescribed a form of these addictive drugs.

Cortisone shots or pills are often prescribed.

Studies have shown when taken for four months, cortisone can cause an 8% loss of bone.

Taken for one-year, research shows cortisone can cause cataracts and elevated blood sugar.

When drugs fail, the only alternative up until now has been surgery. All surgeries can have complications.

A knee replacement surgery costs an average of \$57,000 and is followed by 3-6 months of rehabilitation and healing.

urance Even with good insurance the deductible and copay would cost nearly \$15,000 -\$20,000 for many people.

Health

Today, we are going to provide you a solution to degenerative pain related problems that is safe and effective.

Before we look at solutions for you or your loved ones I would like you to fill out a survey with me.



## The survey will help me know more about your problems.

Please fill in the survey with me by first writing in your name, email, address and phone number.

We need your phone number to call you.

If you are here today for someone else, write their name on the survey and put yours next to it in parentheses.

We also want to know about any job and the hours you work because it could worsen the problems you have.

The first question on the survey asks about where you are experiencing pain.

I need to know what problems you are having so I can provide you solutions that can help you.

I am going to ask you if you or your loved one has had: A) Pain **B)** Decreased Motion or C) Swelling in the last 30 days in specific areas of the body.

As I list parts of the body please raise your hand as well as putting a check mark next to that area of pain, decreased motion or swelling.


- Knee - Shoulder - Hip - Ankle - Foot - Elbow - Back - Neck - Wrist - Hand

Now please put a check next to the "Other **Problems**" you might have in that column on the survey. **Digestive problems can be** caused by drugs you might be taking so please check the box and raise your hand if you have digestive sensitivity.

Next, fill in what health problem bothers you the most, how bad it gets (1-10), how long you have had it, and how often it happens.

Now, please answer the survey question: before you had your problems what could you do that you cannot do now or cannot enjoy because of the pain or loss of flexibility.

Now we need to look at how your problems affect you.

Has your problem caused you to have unhappy moods, irritability, reduced your energy, restricted your activities, made you a burden to your family, interfered with sports or exercise, and/or reduced your enjoyment of life?

All of these symptoms point to the fact that you have a problem that has not been treated successfully.

If your car had an oil or check engine light go on, you could put tape over the light so you would not see it.

That would be like taking a drug for a problem. You don't feel it, but it is still there.

You have two choices with any problem in life. You could keep doing the same thing or you could try something new to resolve it. If we can show you, today, a way to get rid of your problems naturally and affordably please raise your hand if you would do it.

Ok let's now look at solutions to the problems you have.

For regeneration to occur, the body needs cells that have the ability to rebuild the injured area.

In the body these are called Mesenchymal Stem Cells (MSC).

**Perhaps** a better name for the MSC cells would be Messenger Stem Cells because they transmit a message to all the cells in your body to come and help restore and regenerate an injured area.

The MSC, messenger or mesenchymal stem cells bring an army of healthy cells to the area of need. All together this powerful team of cells that heal you is called the Matrix.

Stem cells are migratory. This means they will migrate or move to the area that is most in pain or injured.



## The Matrix helps your body with:

- Reduction or Elimination of Pain
- Reducing Inflammation
- Minimize Scar Tissue
- Promoting Soft Tissue Growth
- Generating New Bone, Cartlidge, Muscle Ligament or Nerve Growth

It's the elements of the matrix along with the MSC's that helps YOUR body repair or fix itself.

The problem is as you get older the number of MSC's stem cells can drop to 1 out of 400,000. Therefore, it will become more difficult to heal as you get older.

Regenerative medical procedures can bring your body hundreds of thousands, if not millions, of MSC's and matrix cells to help your body heal naturally.

So the choice is to take drugs to reduce symptoms, do surgery if possible with all its side effects or receive regenerative medical procedures and stop or eliminate the degeneration while also rebuilding and making new tissue in the area of need.

There are different treatment options based on what would help you the most and fit within your budget.

Where does the material in the injections come from?

The answer is from healthy mothers when they have a c-section. These tissues do not come from abortions and are tested and certified before being available to the public. They can also come from your own body.

The materials used are up to you and how they work will be explained at your visit in our office.

The next question we are asked is what does it cost and does insurance cover it?

The costs vary, but we never let money be a barrier to you getting some form of help. Unfortunately, insurance does not cover regenerative medicine.

We have flexible payment options that fit nearly everyone.

Can cells from another person's body be injected into mine or is there some process to match them? There is no need to match cells to your body if the option that is chosen is to use foreign stem cells.

All of these and other questions you have will be answered after we evaluate your problem. Only when we know the extent of your problems and the causes will we be able to determine if we can help you and what would be involved.

We would then work together as a team to provide a program that would fit within your budget.

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As I mentioned earlier, regenerative medicine is not covered by insurance companies.

RANCE POLICY

I would like to now end by offering each of you the most precious gift I can. It is the chance to have a longer, happier, and healthier life as illustrated in this video.

As a token of appreciation for being here today we are offering you the opportunity to receive a comprehensive consultation, evaluation, and recommendations for only \$49.
At the evaluation we will measure the degree of injury and review any imaging or films. An analysis of the amount of motion available in the injured area will be performed.

We will also determine how stress can be related and its effect on your overall health. Most doctors would charge \$300 to \$500 for the time we are going to spend with you and the tests performed. Our purpose is to help as many people as possible and make it as affordable as possible. To receive this gift the only thing we ask is for you to make your appointment and payment of \$49 before you leave today.

## Your \$49 payment will be fully applied to your future care.

Our purpose is to help you live a happier, pain free life so you can do those things you could before you had your problems.

On the bottom of your survey please indicate if you would like to receive this opportunity with a preferred appointment time.

lent L Please remember to take your survey with you to hand to the consultant as you schedule your appointment at the conclusion of this seminar.

our experience

Remember problems get worse over time. Unless you try something new, your problem will not go away on its own. You have nothing to lose because we will not waste your time or money. If we can not help you we will refer you to someone who can. All we ask is for you to give us a chance to help you enjoy your life to its fullest. Please make an appointment with one of our staff members before you leave. It could change your life.

## **Thank You**